



*Cordially invites you to  
an event-filled day of awareness and appreciation:*

**The Another Chance**  
**5th Annual Founder's Day Celebration!**  
**Friday, June 23rd 2017**  
**10:30am-2pm**  
**5301 Snapfinger Park Drive, 30035**  
**Decatur, GA**

On behalf of Another Chance, we are currently accepting registration of small and big businesses to promote their business at our annual health fair, business showcasing, and networking event. Sponsored and Vendor tables are available for companies to inform the community about their business. Our huge outdoor area makes the event viewable to the busy traffic of Interstate 20 at Panola Road!

Each company can have a booth or display, showcasing the company's involvement with the community. We ask that each company provide donated items or memorabilia of choice.

Another Chance will feature multiple health booths and entertainment for attendees. Please remember to invite family members and friends so they too can network.

**PLEASE READ THE ATTACHED LETTER FOR MORE DETAILS:**

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*Please respond promptly.*

Attention: Directors of Sales Team and Sponsorship Advisors  
FR: Prema Owsley, Marketing Specialist  
Office: 678-518-1823 Email: [powsley@anotherchancecsi.org](mailto:powsley@anotherchancecsi.org)  
RE: SPONSORSHIP AND DONATION REQUEST

ANOTHER CHANCE REHABILITATION & CUSTOMIZE SERVICES INC (ACRCSI) is a State of Georgia, Department of Behavioral Health and Developmental Disabilities (DBHDD), Division of Developmental Disabilities, certified Service Provider. Our mission is to provide comfort to individuals with disabilities. Our Individuals are our greatest assets. We value our personal and professional obligations and keep our promises to enhance their activities of daily living. We would like to obtain mementos, souvenirs, or keepsakes as a donation, for the company's "4th Annual Founder's Day" in Decatur Georgia. Founder's Day is in honor of Late CEO of Another Chance Inc., Dr. Mang Ndukwe, a psychologist, humanitarian, father, and entrepreneur who impacted his U.S. and international communities. Another Chance is asking that your company celebrate with our business as well as having an opportunity to network with the Decatur community.

***This year's donations and sponsorships will have 25% contributed toward our individuals' yearly trip. Broadway at the Beach is the goal destination this Fall 2017.***

**Donation and advertising examples:**

1. Logo Cups and or Mugs
2. T-Shirts and Hats
3. Logo memorabilia towels, key chains, mouse pads, etc
4. Logo umbrellas and headgear
5. Logo Pen & pencil holders, pencils & pens, etc.
6. Business Cards/Printed Materials
7. Flyers for upcoming events for your company
8. Online: [Annual Educational Trip Donations](#)
9. Monetary donation made to "Another Chance" noted for **TRIP DONATION**



**(Any merchandise that will showcase the company of representation)**

Due to the impending timeframe, a timely response is needed as we do express our apologies for being suddenly impromptu. Therefore, it is desirable that this request be promptly forwarded to the appropriate Directors and/or Executives for review and consideration of this very important donation and sponsorship request! In return, acknowledgement of donors and sponsors will be placed on any promotions of the event. In addition to sponsorship promotion, a tax write-off is applicable for the supporting company of sponsorship. If able to sponsor, donate, volunteer and or advertise please contact me or any other Another Chance representative at 678-518-1823.

Sincerely,  
Prema Owsley  
Marketing Specialist

*Some past appreciated contributors:*



# SPONSORSHIP INFORMATION

***This year's donations and sponsorships will have 25% contributed toward our individuals' yearly trip. Broadway at the Beach is the desired destination this Fall 2017.***



## **Sponsorship Packages and Benefits Packages:**

Annual Asking Price

**A. Bronze \$500.00**

**B. Silver \$3,000.00**

**C. Gold \$5,000.00**

Number of Years in Term 1

## **Sponsor Networking Opportunities**

There is the opportunity of directly reaching an unlimited variety of individuals from 3+ counties (DeKalb, Gwinnett, Fulton, Rockdale and more). In addition, one can have direct reach of clients of a specific market for persons with disabilities and their families. Associated businesses will be attending from their local government, products & services and, medical professions. Package B & C sponsorship levels guarantee no acceptance of competitive business of the same industry as additional sponsors. Each sponsor is eligible for a negotiated company discount of ACRCIS, Inc.'s services for their employees and immediate family members.

## **Explanation of Benefits for Package A**

Complimentary table/booth provided onsite during event. Online linkage from event sites. Ability to distribute branded/logo materials during event. Inclusion in event-related notifications (press releases and direct marketing materials).

## **Explanation of Benefits for Package B**

*Inclusive of Package A benefits plus:* One complimentary use of our newly renovated EVENTS\* facility must be reserved within one year of this sponsored event). Ability for data collection from attendees. Delivery of event photographs for noncommercial usage. Ability to provide branding of event volunteer staff at event (t-shirts, buttons, stickers, etc.) Ability to sell branded merchandise/services during event. Inclusion in pre-event internet advertisements. Logo addition on stage banner. Negotiable usage of photography & video footage of event. Two all-access passes for hotel, meals & group activities during our Annual Educational Trip (travel not included & must on confirm by 8/15/18).

## **Explanation of Benefits for Package C**

*Inclusive of Packages A & B benefits plus:* Featured sponsorship title attached to all pre-event notifications. Ability to participate in event rallies, sweepstakes and contests. Inclusion in all pre-event ads as headlining sponsor (radio, newspaper, online, etc.) Exclusive banner and pop-up ads stating "event sponsored by" for Gold Package company.

### **\*Events Facility Includes:**

**2 multi-person restrooms (W&M)**

**Private Entrance & Exit**

**Free Parking**

**Discounted DJ and Refreshment Services**

**Food and Snack Vending**

**Ice, Water, and Coffee Machines**

**Separate Kitchen Utilities Available**

***Cleaning Fee still applicable***

## **Sponsorship Contact:**

Prema Owsley [powsley@anotherchancecsi.org](mailto:powsley@anotherchancecsi.org) or Aluba Odike [anotherchancecsi@gmail.com](mailto:anotherchancecsi@gmail.com) 678.518.1823  
5301 Snapfinger Park Drive, Decatur, GA 30035 (678) 518-1823 [anotherchancecsi.org](http://anotherchancecsi.org)

## EVENT ACTIVITIES:



*Live DJ  
Vendors  
Community Performances  
Prepared Food and Water  
Bouncy Castles  
Basketball  
Volleyball/Badminton Area  
Honorary Acknowledgements  
Giveaways  
and more surprises*

## FACTS & STATS:



**Is your Organization a Non-Profit?** Yes

*Tax Id available upon request.*

**Official Name of Opportunity or Event**

The Another Chance Annual Founder's Day Community Cookout

**Years in Existence for Event** 5

**Opportunity Frequency** Annually

**Geographic Range** U.S. Single Market

**Markets** Georgia - Atlanta

**Annual Marketing and Advertising**

**Budget**

\$5,000.00

**Distribution of Marketing and**

**Advertising Budget**

**Marketing and Advertising Budget %**

Newspaper 10%

Outdoor 15%

Internet 65%

**Locations & Dates**

Decatur, Georgia United States 30035 6/23/2017

**Categories** Community Cause

**Other Category** Community Health Informative Cookout

**Opportunity Description**

This annual Founder's Day is our moment to bring together the disabled and able-bodied communities as one. We provide an abundance of free health info and an environment where everyone is welcomed and understood. This event is in honor of the vision and passing of our founder, Dr. Mang Ndukwe. In only one year, the number of volunteers and local sponsors has doubled (detailed list available upon request).

**Total Estimated On-Site**

**Attendance**

400

**Total Participants** 100